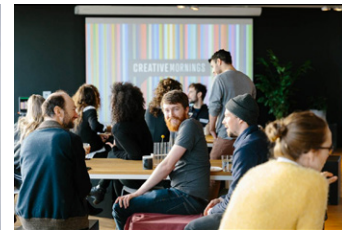




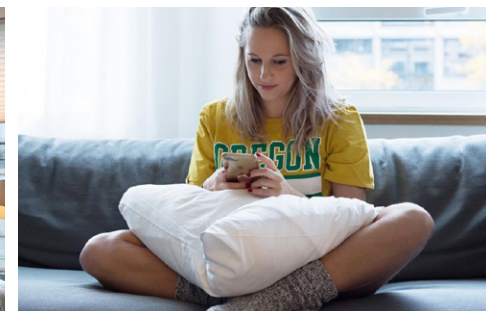
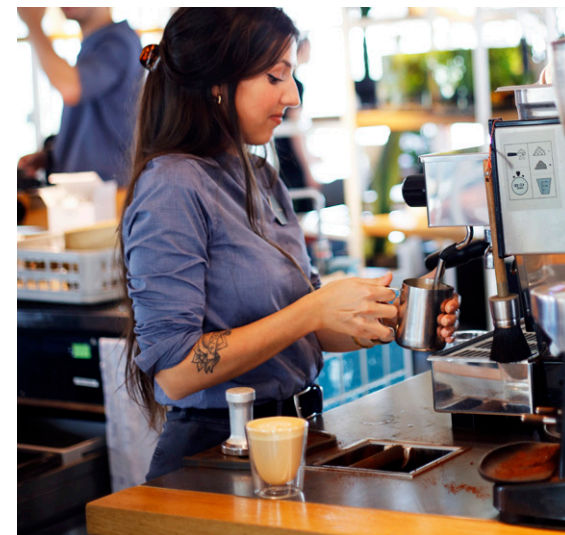
Z O I K U  
VIENNA





## WHAT THE ZOKU?

Zoku creates a new category within the hotel industry: it's a home-office hybrid, topped with hotel services and the social buzz of a thriving neighborhood. It's a relaxed place to live, work and socialize with like-minded people while getting wired into the city.





# THE ZOKU LOFT: LIVE COMFORTABLY AND WORK EFFICIENTLY

60	48	3	20
Zoku Loft	Zoku Loft with balcony	Zoku Loft Accessible	Loft XL
(24m <sup>2</sup> )	(24m <sup>2</sup> + 5,3m <sup>2</sup> balcony)	(28m <sup>2</sup> )	(28m <sup>2</sup> )

Based upon 150 interviews with the target audience and 6 prototypes which were each validated by up to 150 people, the award-winning Zoku Loft is the end of the hotel room as we know it: a spacious micro apartment suitable for both living comfortably and working efficiently. Offering spacious living in just 24 - 28m<sup>2</sup> (258 - 301 sq ft), the Zoku Loft allows Residents to invite friends and colleagues over, work across multiple time zones, and get any job done. With the ability to screen off the sleeping area, the whole Loft can be further adjusted to become cozy, business-like or something in between. The Zoku Loft can be personalized with art from the art swap in the hallways and comes with all the necessary residential and business facilities.



## Zoku loft

Rather than the bed, the kitchen table is the heart of your space



## Kitchen facilities

Cook-out in your fully-equipped loft kitchen



## Group capacity

Host individuals as well as entire project teams



## Short & long stay

Stay from a few nights to a couple of months



## Enjoy flexibility

Adjustable booking dates & no rental contracts



## Work efficiently

Work from your private loft or in the Social Spaces





# SOCIAL SPACES DESIGNED TO FACILITATE EFFORTLESS CONNECTIONS

The Social Spaces offer a warm welcome, a buzzing bar, a living room, a Living Kitchen, communal working spaces and retail tailored to cater to all the social and practical needs of Zoku's international mix of residents.

Our bar is the place to go for an energizing coffee, a beer or a break. The Living Room is a comfortable, homey space designed for leisure and small gatherings – as well as facilitating connections between like-minded individuals from all over the world. Find an easy-going but hard-working atmosphere in our vibrant coworking space.

Globally savvy but locally rooted, you will always be welcomed by a helpful Sidekick: host, friendly neighbor, problem solver, connector and more – and always focused on getting you from A to Z (and back again).



## Meet

Get to know like-minded people get wired into the city through communal events & with help from our sidekicks



## Connect

Where knowledge, ideas and people can mingle on a daily basis



## Eat

Enjoy our honest food, served fast from our daily-changing menu



## Relax and Drink

Relax in our lively café/bar & cozy living room



## Work

Get productive in our collaborative co-working spaces & meeting rooms



## Wellbeing

Have peace of mind knowing that your talent are well looked after





# OTHER FACILITIES TO MAKE LIFE EASIER

Zoku is all about making life easy for you, and our facilities and services are focused on just that: simplifying your life while providing you with the comfort and ease you deserve.



## Shop

Forgot to pack something or need a quick bite? There's a 24/7 (Almost) Everything Store in our Social Spaces



## Laundry

A fully equipped launderette awaits, or dry cleaning service for those that are too busy



## Lockers

For those needing to store their luggage, the locker room has storage in all sizes



## Changing Room

Arriving early or leaving late? Grab a shower in our changing room



## Pantry

Extra kitchen equipment and/or cleaning supplies can be found here



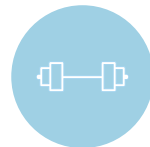
## Bikes

For those wishing to get around the local way, bike rental is available on site



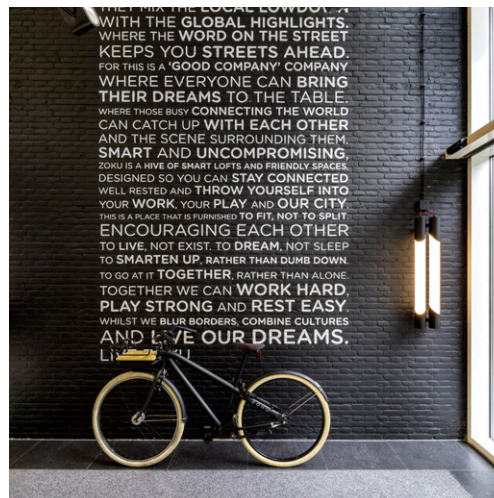
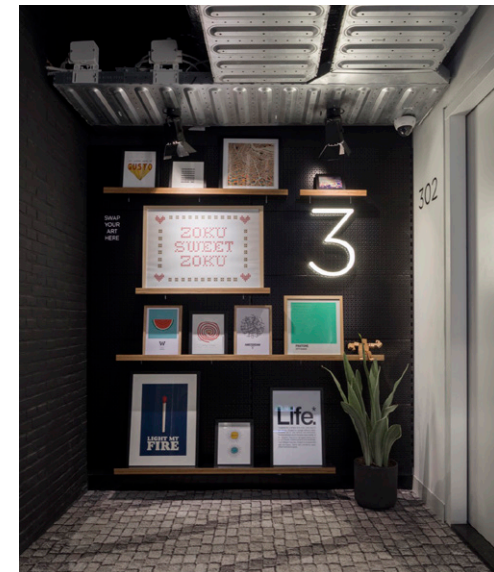
## Parking

Approx. 100 indoor spaces are available right underneath Zoku



## Gym

Stay healthy and get active in our cozy yet effective Gym





# AMAZING THINGS HAPPEN WHEN PEOPLE GET TOGETHER

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When living and working abroad, global nomads are surrounded by the ‘exotic’, yet can often feel bored, lonely and uninspired. Zoku believes that “amazing things can happen when people come together”.

Our mission is to mix together like-minded individuals under one roof – aligning our international residents with internationally minded locals. We expanded the definition of a hotel to make it a platform where knowledge, ideas and people can mingle on a daily basis. Regular events will bring you in direct contact with inspiring individuals and companies – to exchange concepts, products and life lessons. But Zoku in itself is a regular event: our social spaces allow for easy interaction with your neighbors. It’s just a matter of going upstairs to join a pub quiz, watch a movie or watch the sunset on our rooftop terrace. Our ultimate goal is to broaden your network, social circles and horizons.



## Community

Our community manager is there for you to get you grounded & connected



## Connect

Effortlessly meet others like you during one of our daily social rituals



## Learn

Expand your horizon by attending one of our many inspiring events





# ZOKU FOR COMPANIES

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## Long- and short stay options

Zoku is ideal for stays from a few nights to a few months



## Transport links

Direct link to major business hubs via metro, only 40 mins from the airport and 15 mins from the center



## Stress-free

We got it all covered: cleaning, food & drink facilities, 24/7 check-ins & community activities



## Save time

You can book lofts, meeting rooms and event spaces and grab a drink or bite all in one place



## Community

Feel settled instantly while staying with a group of likeminded people



## Comfort

Everything is designed to positively influence the wellbeing of your talent





# GETTING THERE

## From Vienna Central Station



20 minutes



21 minutes

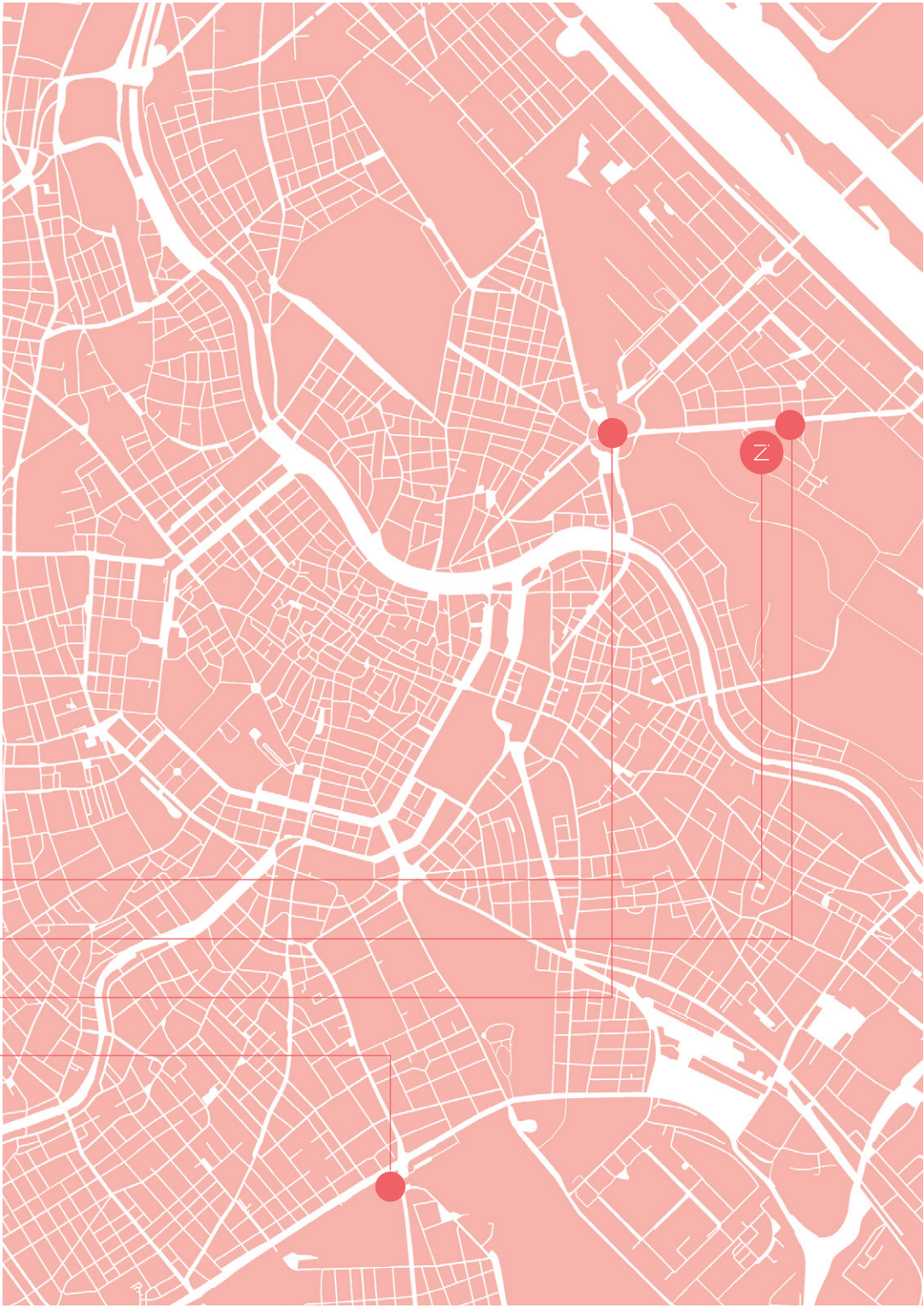


22 minutes

## Address

Perspektivstrasse 6,  
1020 Wien,  
Österreich

- ZOKU
- MESSE-PRATER METRO
- PRATERSTERN METRO
- CENTRAL STATION





# FIRST IMPRESSIONS FROM ZOKU VIENNA - BUILDING

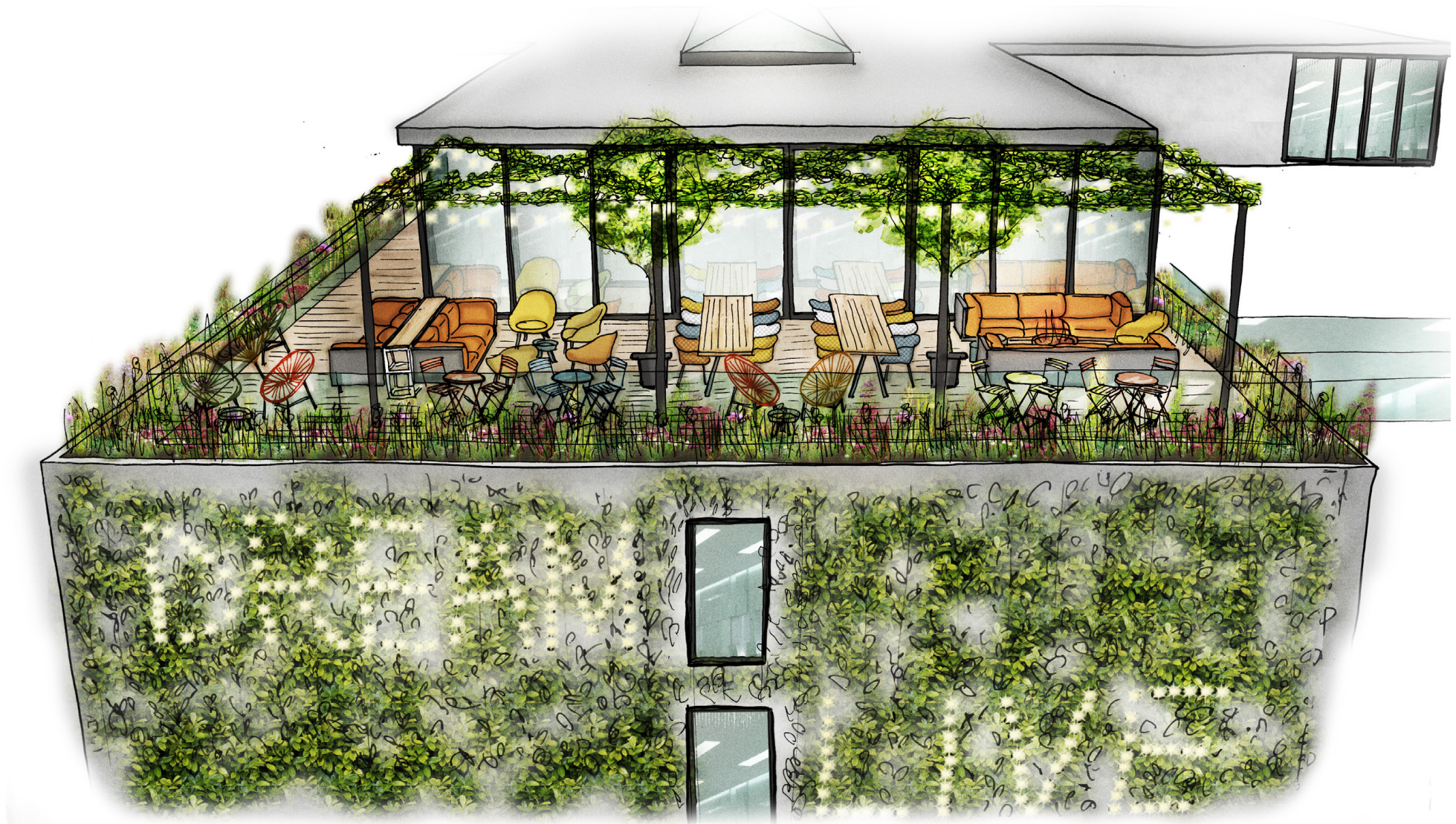
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# FIRST IMPRESSIONS FROM ZOKU VIENNA - ROOFTOP

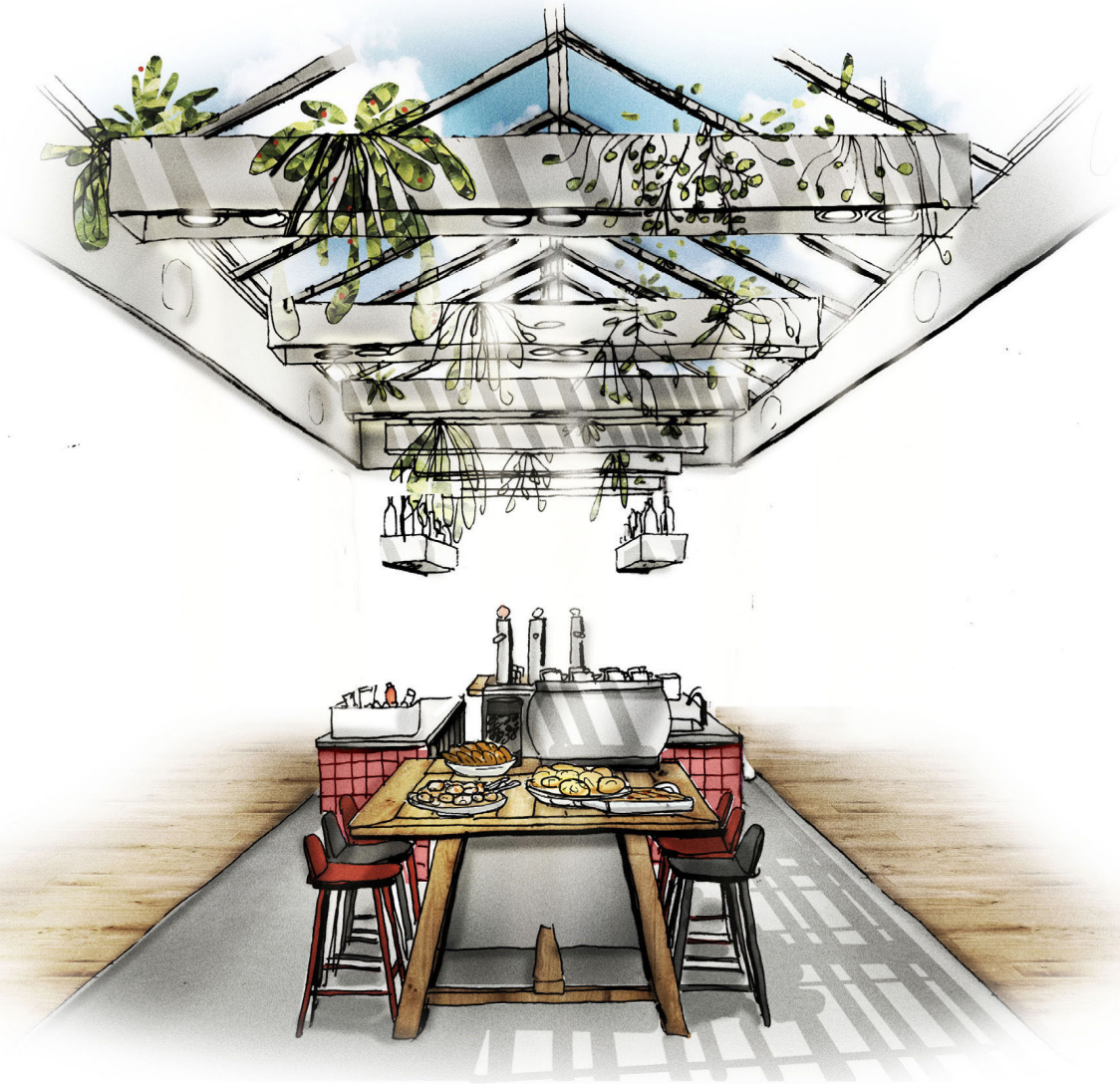
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FIRST IMPRESSIONS FROM ZOKU VIENNA -  
KINDRED SPIRITS BAR & LIVING ROOM

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## FIRST IMPRESSIONS FROM ZOKU VIENNA - KINDRED SPIRITS BAR & LIVING KITCHEN

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## FIRST IMPRESSIONS FROM ZOKU VIENNA - LIVING KITCHEN

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## FIRST IMPRESSIONS FROM ZOKU VIENNA - COWORKING SPACE

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## CONTACT DETAILS

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SEE YOU SOON

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